

Selling country in the gerund

Isaque Pinheiro

Opening November 9th, 4PM
09.11.19 – 11.01.20

Two perspectives in one proposition – one is critical, subjective, conceptual; the other active, pragmatic, objective, commercial, utilitarian and opportunist.

Two apparently irreconcilable perspectives, are confronted in an installation with a performative occupation in an exiguous real estate speculation office. The scene where the action takes place is the showcase of Galeria Presença.

In the window glass you can see an unprecedented work, which configuration complicates the visual relation between the street and the gallery's interior.

This work is made of a plastic shutter where one can see the inscription of a telephone number. An inscription that in virtue of the daily practice of street advertising, as it happens in our country, remits to the eventuality of a place for sale or rental.

From the inscription, we may say that it transforms the installation into a device, since it establishes one among other possibilities – the hypothesis of communication between the audience in the street and the artist that remains inside the gallery.

The action of the artist Isaque Pinheiro will be accompanied by other characters/agents in the performative action: a curator/critic and a lawyer, multiplying the performative possibilities and creation of other narratives.

In this fiction, these characters, taking into account the role they often possess and play, are charged with other suspicions. The first can amplify the poetic and conceptual charge; the second immediately implies a technical awareness about the juridical contingencies that take place in the art market and the boundaries that can be placed around the artistic praxis.

J. Baeta & OLHO COMPOSTO

Biography

Isaque Pinheiro was born in Lisbon in 1972. He lives and works in Oporto and has been exhibiting regularly since 2001. He has taken part in exhibitions at the Paço Imperial in Rio de Janeiro (individual), at CAC (Malaga), at Stenersen Museum (Oslo), Centro Galego de Arte Contemporânea (Santiago de Compostela) and Caixa Cultural (Rio de Janeiro). His work is represented at the Coleção de Arte Fundação EDP | MAAT (Lisbon), Fundação PLMJ, Museu da Bienal de Cerveira, Fundação Caixanova (Spain), Centro Galego de Arte Contemporânea (Santiago de Compostela) e Fundação Edson Queiroz (Fortaleza, Brazil), among others.